

# Coco Butter Blog

COCO  
BUTTER  
BLOG

Hello! I'm Samantha Wragg and I blog at [cocobutterblog.co.uk](http://cocobutterblog.co.uk). In my mid-late 20s, I'm based in the midlands where I live with my boyfriend and my King Charles Spaniel, Alfie. I'm a wannabe socialite and my favourite things are going out to dinner, sipping on champagne and hopping on a plane to explore the world!

Coco Butter Blog was created in 2010 when I was fresh out of university and dreaming of working for a fashion magazine – Devil Wears Prada style!

My blog covers **fashion** (OOTD and outfit building), **beauty** reviews, **travel** and other **lifestyle** topics.



## STATISTICS

Unique visitors: **11,000** per month  
DA: **39**, PA: **46**  
Twitter: **1,500**  
Instagram: **1,100**  
Facebook: **600**

## WORK WITH ME

Product reviews  
Sponsored posts  
Website sidebar advertising  
Brand ambassador  
Social media posts

## GET IN TOUCH:

<http://cocobutterblog.co.uk> / [Samantha\\_wragg@hotmail.com](mailto:Samantha_wragg@hotmail.com) / @cocobutterblog

## BRANDS I'VE WORKED WITH:

**FASHION:** EGO, The Style Loft, Tessuti, Boohoo.com, Revival Vintage, Cheapass Sunglasses  
**BEAUTY:** HC Medspa, Dermalogica, Rimmel, Facetox, Benito Brows, Weleda, Heaven Skincare  
**TRAVEL:** Sunshine.co.uk, GO Outdoors, Monarch Airlines, Ox Pasture Hall  
And many more!

## YOU MIGHT ALSO REMEMBER ME FROM...

I advertised my wedding dress on eBay in August 2016 and the description went viral. First picked up by The Mirror, it was then in The Metro, The Sun, The Daily Mail and even on Lad Bible. Just Google my name and wedding dress!

All figures are correct as of January 2017